



Vision

AACHAC’s vision is to eliminate health disparities through innovative models of health and services across the generations and diverse communities.

Mission

- Increase awareness of major health issues affecting African Americans and diverse communities
- Advocate for increased health education and access to resources
- Actively encourage accountability for healthy lifestyles



Core Values

- Visionary leadership supporting a culture of innovation and change through strategic thinking
- Partnership that is evidenced by commitment, passion, dedication, inspiration and caring
- Excellence in programs and service delivery
- Health advocacy that positively influences the lives of those in our communities

Our Work

Through advocacy, health education programs, and the implementation of an annual signature event, the AACHAC provides a holistic approach to addressing health disparities with the goal of eradicating activities and environmental threats that lead to negative health outcomes.

Founded in 1995 with purpose and persistence, AACHAC has become a center of excellence in our community and model for others. Over the years we have explored new ways to meet the needs of thousands around the Bay Area. We have been fortunate to cultivate a strong base of corporate funders, nonprofit organizations, and faith-based organizations who share our values.

What we do would not be possible without the generous contributions of time and energy from more than 40 loyal members of our all-volunteer committee and more than 200 dedicated community volunteers.

By the Numbers

55,000+ INDIVIDUALS REACHED AND INFLUENCED SINCE 1995
40+ Core Volunteers & 200+ Volunteer Partners - Generate 20,000 Hours of Annual Service

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| 2,500 Strollers and Rollers at Soul Stroll* | 300 Attendees Heroes for Health Awards Dinner* |
| 500+ Women at Women’s Health Conference* | 100+ Men at Men’s Health Symposium* |
| 130 Exercisers at Off to a Good Start* | 100+ Participants in the Mental Wellness for Teens Program* |

More than 1,050 Health Screenings* | Blood Pressure, Breast, Prostate, Cholesterol/Glucose and More

*2016 Individuals Reached and Influenced

Target Audiences

African American

Latinx (gender-neutral term referencing Latin American cultural or racial identity)

Asian/Pacific Islander

- Underserved young adults aged 18-29 and adults aged 30-39 | *Advocacy and Specialty Health Programs*
- Adults aged 40-54 and middle-aged 55-69 | *Men's Health Symposium, Women's Health Conference, Health Screenings, Specialty Programs*
- Mature core audience aged 70+ | *Health Screenings and Specialty Programs*
- Families and households | *Soul Stroll for Health*
- Corporations, foundations, individuals and families with discretionary income and interest in health-related philanthropy | *Fundraising (a la HeLa)*



Activities

- *Advocacy* | In association with a partner organization, focus on 1 area for a 2-year period so that results can be achieved (e.g., housing, education, racism, poverty)
- *Health Education* | e.g., Mental Health & Well Being for Today's Teens; Nutritional Cooking; Men's Health Symposium; Women's Health Conference; health lectures; limited health screenings
- *Specialty Programs* | Off to a Good Start; Dining with Diabetes; limited health screenings (scaled down)
- *Signature Event* | Soul Stroll for Health
- *Fundraising Event* | e.g., HeLa



Geography Served

- San Francisco Bay Area with concentration in San Mateo County