

SAVE THE DATE!!!

**Supporting Breastfeeding in Challenging
Situations**

Saturday, September 20, 2003

San Mateo Senior Center

8:00 am to 4:30 pm



Selected Conference Speakers

Jane Morton, MD

Breastfeeding the Premature Baby

David Lee, MD

Winning the War Against Thrush

Fritzi Drostén, RN, BS, IBCLC

Twins and Higher Order Multiples

Marci Bertram, RN, BS, IBCLC

Encouraging Breastfeeding When Returning to Work

Conference Objectives:

- Promote the importance of exclusive breastfeeding among professionals
- Explore challenging breastfeeding situations
- Discuss roles health professionals play in supporting the challenges of breastfeeding.
- Identify common challenges of breastfeeding
- Demonstrate effective methods of combining employment while breastfeeding

Continuing Education Credit is being applied for the following disciplines: International Board Certified Lactation Consultants, Registered Dietitians, Registered Nurses, Licensed Clinical Social Workers, Family and Marriage Therapists, and Certified Health Education Specialists; Medical Doctors still pending.

Cancellations-All refund requests must be submitted in writing and postmarked no later than Saturday, September 6, 2003, for a full refund, less a \$10.00 processing fee. Send your written request to SM Perinatal Council, PO Box 1290, Belmont, CA 94002

Babies at the Conference-Due to the professional nature of this conference, only quiet infants in arms or soft baby carriers are permitted in educational sessions. No older children or strollers are permitted.

Registration Fees include the two breaks, buffet lunch, and conference materials.
Continuing education hours, additional \$25 fee.

Early Bird Registration fees

(Postmarked before August 20, 2003)
\$75

Regular Registration

(Postmarked after August 20, 2003)
\$95

Walk-In Registration (as space permits)

\$115

Continuing Education Credits
\$25

For more information, contact 650-654-3910 or email smperinatal@yahoo.com

Preliminary
REGISTRATION FORM

Name _____

Credentials _____

Address _____

City, State, Zip _____

E-mail _____

Phone (H) _____ (W) _____

Fax _____

CONFERENCE FEES

Early Bird \$75 _____
(Rec'd by 8/20/03)
available only)

Registration \$95 _____
(Rec'd by 9/12/03)

Late Registration \$115 _____
(Same day Registration, space

Continuing Education Credits Requests (*mark all that apply*) Fee
\$25.00 _____

ADA _____

BRN _____

CHES _____

CME _____

CA Provider CDA

CA BRN Provider# CEP1303

CA Provider NCSOPHE

CA Provider# (pending)

IBLCE _____

LCSW _____

MFT _____

Provider SERPS

CA Provider# PCE 1951

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TOTAL Registration Fee _____

Total Registration Fee enclosed \$ _____ Make checks payable to San Mateo Perinatal Council and send to PO BOX 1290, Belmont, CA 94002. After September 12th, call Karen Walters at 650-654-3910 or email smperinatal@yahoo.com for more information.

Conference Supporters: San Mateo Perinatal Council, WIC, Fatherhood Collaborative, SMC Health Services Agency, SMC Human Services Agency, Mills-Peninsula Health Services

VISITOR INFORMATION

Conference Location The conference will be held at the San Mateo Senior Center, 2645 Alameda de las Pulgas, San Mateo, CA, 94403. Parking available on-site or nearby. **Directions:** From **SFO:** Take US-101 South to CA-92 towards Half Moon Bay; take the Alameda de las Pulgas exit; turn left onto Alameda de las Pulgas and continue 0.7 miles. The Senior Center will be on the left side. Parking is available in the rear of the building and on the street. Additional parking available across the street.

Housing Reservations A limited block of rooms has been reserved at the **Radisson Villa Hotel** at a rate of \$89 per night for a single or double room, plus tax (09/19-20/03.) Call reservations at 650-341-0966 or 800-333-333 and indicate you are with Group: San Mateo Perinatal Council. **Radisson Villa Hotel** offers free shuttle pick-up at San Francisco International Airport (SFO), heated pool, exercise room, and business center (check the website for additional amenities at www.radissonvilla.com) Cut-off for reservations at Group rate is 09/05/03.

Transportation San Francisco International Airport is 15 minutes from San Mateo and services all major carriers. There is free shuttle service to the Radisson Villa Hotel from the airport.

Come early–Stay late! The city of San Mateo is 25 miles south of San Francisco, 12 miles west of Half Moon Bay and the Pacific Ocean, and just 50 miles north of Santa Cruz and the Monterey Bay. Enjoy what the incredible San Francisco Bay area has to offer!